



झारखण्ड ग्रामीण स्वास्थ्य मिशन समिति

Lok Sabha, New Delhi  
>kj [k.M I jdkj]

निर्देशिका

**IMS Act** धि त्कुदकjh I Hkh fpfdRI dks dks gkuh pkfg, & vk' kh" k fl ggekj] vfHk; ku funs' kd

jkph 28-11-2014% **RCH** ukede jkph ds I Hkxkj e] jk"Vh; LokLF; fe'ku] >kj [k.M rFk >kj [k.M jkT; cky vf/kdkj I j {k.k vk; kx ds I a Dr rRok/ku e] **The Infant Milk Substitutes Feeding Bottles and Infant Foods Act 1992, As Amended in 2003** ij dk; Zkkyk dk vk; kstu fd; k x; kA dk; Zkkyk dk mn?kkVu djsrsg vk' kh" k fl ggekj] vfHk; ku funs' kd] jk"Vh; LokLF; fe'ku] >kj [k.M us dgk fd I Hkh fpfdRI dks dks **IMS Act** ds i ko/kkuks ds I cdk ea crkuk cgr gh vko'; d gA mlgkus dgk fd ek; ds n'k dk dkbZ Hkh fodYi ugh gA cPps ds fy, bl I s mUke dkbZ Hkh vkgkj ugha gA ftruk Lrui ku dks c<kok feysk mrug gh **Milk Substitutes** (cktkj ea feyus okyk ofYi d Mck cn n'k@vkgkj% dk mi ; kx de gkxkA

dk; Zkkyk ea ckyrs gq : i y{eh eqMk v/; {kk >kj [k.M jkT; cky vf/kdkj I j {k.k vk; kx us dgk fd **IMS Act** ds i pkj&i] kj cgrj < I s djus dh vko'; drk g] rfd I Hkh ykxks dh bl dh t'kudkj gh rFk dkbZ Hkh bl dk mYy'ku ugha djA mlgkus **RMP (Registered Medical Practitioner)**, oa vk; dk fpfdRI dka dks Hkh bl ds I cdk ea crkus ij tkj fn; kA

MkD I pr feJk] funs' kd i ed[k] LokLF; I ok, W us dk; Zkkyk ea ckyrs gq dgk fd jkT; ea **IMS Act** ds I cdk ea tkx; drk dh deh gA dkbZ Hkh dEiuh ; k nok n'kunkj **Milk Substitutes** dk i pkj&i] kj ugha dj I drk gA , d k djuk dkunuu n. Muh; vij/kk gA mlgkus jkT; ds I Hkh ftyka ds fl foy I tZu dks funs' k fn; k fd **IMS Act** ds mYy'ku dks jk'edus ds fy, vi us ftys ds I Hkh vLi rkyka ds i HkKfj ; ka dks i = Hkst dj funs' k nA

MkD v: .k x'rk **BPNI (Breastfeeding Promotion Network of India)** us dk; Zkkyk ea Lrui ku rFk ij ke' kZ ds egRo dks crk; kA mlgkus dgk fd cgrj ij ke' kZ I s Lrui ku dks c<k; k tk I drk gA

MkD' kkkk I jh us **IMS Act** ds rgr n. M ds i ko/kkuks dh t'kudkj nhA mlgkus ds dgk fd bl **Act** ds mYy'ku ij N% ekg I s rhu o" kZ dh I tk ; k chl gtkj I s i Ppl gtkj : lk; s rd dk t'kuk gk I drk gA

dk; Zkkyk ea jkT; ds I Hkh ftyka ds fl foy I tZu] fjEl ds , I kfl , V i kQs j] foHkx ds LokLF; funs' kd ] mi funs' kd] foHkUu dks'kxks ds i HkKj] i n'k/kdkjh rFk vU; dfez, ka us Hkx fy; kA

ukMy i n'k/kdkjh  
IEC/BCC Cell